

## **MEDIA RELEASE**

### **COOLING-OFF DAY AND POLLING DAY FOR GENERAL ELECTION 2025**

Polling Day for General Election 2025 is on 3 May 2025 (Saturday). The day before Polling Day, 2 May 2025, is Cooling-off Day.

#### **NO CAMPAIGNING OR ELECTION ADVERTISING ON COOLING-OFF DAY (FRIDAY, 2 MAY 2025) TILL END OF POLLING (SATURDAY, 3 MAY 2025)**

2 The period starting from 12 midnight, 2 May 2025 (Friday), and ending with the close of polling on Polling Day, 3 May 2025 (Saturday), is the Cooling-off Period. The Cooling-off Period provides time and space for voters to reflect rationally on issues raised during the election campaign before going to the polls.

3 During the Cooling-off Period, campaigning is banned and new election advertising<sup>1</sup> must not be publicly displayed/published. Publication of election surveys and exit polls at any time during the election period (i.e. from the issuance of the Writ to the close of polling on Polling Day) is also prohibited.

4 Campaigning activities and election advertising which are prohibited during the Cooling-off Period include:

- (a) publication and display of election advertising not already lawfully displayed or published, and sharing/re-sharing/re-posting/boosting of Online Election Advertising<sup>2</sup>;
- (b) canvassing, walkabouts, door-to-door visits, visiting homes and workplaces of voters in connection with the election;
- (c) holding rallies, e-rallies and other livestreams; and
- (d) wearing, using, carrying or displaying campaign propaganda (only the candidate is allowed to wear a replica of the symbol allotted to him).

5 Exceptions to the prohibition on election advertising during the Cooling-off Period are:

- (a) reports in the newspapers, on radio and television relating to election matters;

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<sup>1</sup> Election advertising refers to any information that can reasonably be regarded as intended to promote, procure or prejudice the electoral success of a candidate, or group of candidates or any political parties.

<sup>2</sup> Online Election Advertising is any material which is published online or in public chat messaging groups that can reasonably be regarded as intended to promote or prejudice the electoral success or standing of a political party or candidate.

- (b) approved Traditional Election Advertising<sup>3</sup> that were already up and not relocated, altered or modified since the start of Cooling-off Day, and lawful Online Election Advertising that was already in place before the start of Cooling-off Day; and
- (c) private and domestic communications, such as individuals sharing election-related content within a private chat or closed group with family or a small group of friends.

6 Please refer to list of prohibited activities and exceptions on the *Prohibited Activities during Cooling-off Period* webpage for more details ([https://www.eld.gov.sg/candidate\\_parliamentary\\_cooling.html](https://www.eld.gov.sg/candidate_parliamentary_cooling.html)).

### **ADVISORY FOR CANDIDATES AND THEIR SUPPORTERS**

7 Candidates and their supporters are expected to comply with all relevant laws during the Cooling-off Period and should refrain from conduct that goes against the spirit of the Cooling-off Period.

8 Candidates and their supporters should be mindful of how they conduct themselves in public and exercise due care to avoid any action that may be perceived as campaigning. Candidates should therefore refrain from making home visits or attending public events where they are likely to attract public attention and may be perceived to be canvassing for support. Candidates may continue to attend religious ceremonies or worship services, meetings, or other functions in the course of work or employment, subject to the general prohibitions against campaigning and election advertising during the Cooling-off Period.

### **VOTING ON POLLING DAY**

9 Polling stations are open from 8am to 8pm on Polling Day. Voters may check their polling station's queue status by scanning the QR code on their poll card before going to vote. To avoid long queues in the morning, we encourage voters to consider voting in the afternoon.

10 On Polling Day, voters should refrain from wearing any attire or carrying with them any item with images that may be construed as influencing other voters or canvassing support for any particular political party, candidate or groups of candidates to the polling station. If they do so, they may be turned away by election officials at the polling stations. Examples include (but are not limited to):

- (a) attire, bags, water bottles, fans or badges with prints on them that are identical to or closely resemble a political party or candidate's allotted symbol, or bear words that may be interpreted as showing support to a political party, candidate or group of candidates; and

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<sup>3</sup> This refers to the public display of banners, flags or posters that constitute election advertising.

- (b) objects or soft toys that are identical to, closely resemble or associated with a political party or candidate's symbol and would likely be associated with a candidate by the public.

Please refer to **Annex** for some examples of such paraphernalia.

11 Voters are to bring along their original NRIC or passport and poll card for voting. Alternatively, they can also present their digital NRIC and ePoll card on the Singpass app.

12 Voters are encouraged to use the self-inking 'X' stamps provided at the polling booth. They may also use their own pens to mark 'X' in the demarcated area to indicate their choice of candidate or group of candidates on their ballot paper.

### **ASSISTANCE FOR VULNERABLE AND PHYSICALLY DISABLED VOTERS AT POLLING STATIONS**

13 Vehicles ferrying vulnerable and physically disabled voters can drop them off at the Special Alighting Point at their polling station. Priority queue and wheelchairs are also available for their use if required.

14 Election officials will be on hand to assist voters at the polling stations.

**ISSUED BY  
ELECTIONS DEPARTMENT  
PRIME MINISTER'S OFFICE**

**1 May 2025**

**EXAMPLES OF PARAPHENALIA WITH PRINTS OR IMAGES IDENTICAL OR CLOSELY RESEMBLE A POLITICAL PARTY OR CANDIDATE'S ALLOTTED SYMBOL**

All images were generated using OpenAI's ChatGPT image tools. These images are not real photographs and are intended for illustration only.

<p>(a) Carrier bag with political party logos and party name</p>	
<p>(b) Trolley bag with political party logo</p>	
<p>(c) Small promotional items (e.g. disposable water bottle, badge and fan with political party logo and party name)</p>	